



# ROB HOLLAND BIO

## SHORT BIO

Rob Holland is one of the most decorated, respected, and innovative aerobatic pilots and airshow performers in the world today. Flying the MXS-RH, an all carbon fiber, competition-ready, single-seat aerobatic airplane designed and built by MX Aircraft, Rob Holland brings an unrivaled performance to airshows across North America, thrilling millions of spectators with his dynamic and breathtaking display. Record-setting winner of **twelve consecutive U.S. National Aerobatic Championships, Five world Freestyle Aerobatic Championships** and the International Council of Airshows (ICAS) prestigious **Art Scholl Award for Showmanship, the highest honor any airshow pilot can receive**, Rob has distinguished himself by blazing a trail of innovation, developing maneuvers never before seen at an airshows. In 2023, Rob will be celebrating 21 years in the airshow industry, bringing his passion for aviation to audiences at airshows across North America, hoping to inspire people to pursue their dreams with the same focus and dedication that has propelled Rob to the very top of the airshow world.

## BOILERPLATE BIO WITH RATINGS AND FLIGHT TIME

Rob Holland is one of the most decorated, respected, and innovative aerobatic pilots and airshow performers in the world today. Flying the MXS-RH Aerobatic Aircraft by MX Aircraft, Rob Holland brings an unrivaled performance to airshows across North America, thrilling millions of spectators with his dynamic and breathtaking display. Record-setting winner of **twelve consecutive US National Aerobatic Championships**, a run accomplished by no other pilot in history, Rob is also the **five-time, defending World Freestyle Aerobatic Champion** and was honored by the International Council of Airshows (ICAS) with the prestigious **Art Scholl Award for Showmanship**, the highest honor any airshow pilot can receive. A 1997 graduate of Daniel Webster College with Bachelor of Science degrees in Aviation/Airway Management and Aviation Operations, Rob holds ratings as an Airline Transport Pilot (ATP), Certified Flight and Ground Instructor (CFI, CFII, MEI, IGI, AGI), as well as glider and seaplane ratings. A professional airshow and aerobatic pilot for the last 21 years, Rob has accumulated more than 15,100 hours flight time in more than 180 different types of aircraft.

## **ROB HOLLAND LONG FORM BIO**

Rob Holland is one of the most decorated, respected, and innovative aerobatic pilots and airshow performers in the world today. Flying the **MXS-RH** by MX Aircraft, Rob Holland brings an unrivaled performance to airshows across North America, thrilling millions of spectators with his dynamic and breathtaking display. Record-setting winner of **twelve consecutive US National Aerobatic Championships**, Rob is also the **five-time, defending World Freestyle Aerobatic Champion, and a thirteen-time U.S. Freestyle Aerobatic Champion**. In 2012, the International Council of Airshows (ICAS) honored Rob with the prestigious **Art Scholl Award for Showmanship**, the highest honor any airshow pilot can receive.

Rob's rise to the top started as a young airshow fan in his native New England. Earning his pilot's license while still a teenager, Rob began flying aerobatics almost immediately, all while building valuable flight time and experience as a corporate pilot, commuter pilot, banner tower, flight instructor, ferry pilot, and operating his own aerobatic flight school. Now in his 21st year as a full-time airshow pilot, **Rob has distinguished himself by blazing a trail of innovation**, developing maneuvers never before seen at an airshows. "One of my goals is to take aerobatics to the next level," Rob explains. "I want to push the limits of what can be done." But while his impact and influence on the airshow community is undeniable, his remarkable skills at the controls of his **MXS-RH** are matched with a humble and approachable demeanor that has forged a unique connection with countless fans the world over.

In a relatively short time, Rob has established an enviable legacy as an innovator, a focused and decorated aerobatic competitor, and, most of all, an electrifying and inspiring airshow performer. In 2023, Rob will be celebrating 21 years in the airshow industry, bringing his passion for aviation to audiences at airshows across North America, hoping to inspire people to pursue their dreams with the same focus and dedication that has propelled Rob to the very top of the airshow world.

A 1997 graduate of Daniel Webster College with Bachelor of Science degrees in Aviation/Airway Management and Aviation Flight Operations, Rob holds ratings as an Airline Transport Pilot (ATP), Certified Flight and Ground Instructor (CFI, CFII, MEI, IGI, AGI), as well as glider and seaplane ratings. A pilot since 1992, Rob has accumulated more than 15,100 hours flight time in more than 180 different types of aircraft.

## ABOUT THE MXS-RH

Based on the popular MXS, the MXS-RH is an all carbon fiber, competition-ready, single-seat aerobatic airplane designed and built by MX Aircraft incorporating design modifications suggested by Rob from his wealth of aerobatic experience. With its Lycoming engine producing 380 horsepower in an airplane weighing in at just 1200 pounds, this **state-of-the-art aerobatic masterpiece boasts astonishing performance**, capable of pulling 16 positive and negative Gs and able to roll at nearly 500 degrees per second. In Rob's skilled hands, the MXS-RH's "game changing" performance allows him to perform maneuvers unequalled on the airshow circuit.